

TURN YOUR DREAM INTO YOUR LEGACY

JOIN OUR CHALLENGE BY
JUNE 2026

International Crane Foundation President and CEO Rich Beilfuss describes our Co-founder George Archibald as a “determined dreamer.” Not only did George dream as a young graduate student of saving all 15 species of cranes, but he sparked the dream in so many others. As we prepare to recognize George’s dream of saving cranes on his upcoming 80th birthday, we celebrate his conservation legacy—and your conservation legacy, too.



INTERNATIONAL
CRANE FOUNDATION

photo by Ciming Mei

Turn your dream into your legacy by including the International Crane Foundation in your will or estate plans

Join the International Crane Foundation Legacy Challenge by including the International Crane Foundation in your estate plans! Your estate gift protects cranes for the future, and during our Legacy Challenge, it protects cranes today too! For each household that commits to a legacy gift now through June 2026, a challenge donor will give a gift of \$1,000 to the International Crane Foundation in your honor, to protect cranes today.

Here's how:

- 1. Create a legacy gift for cranes in your will or estate plans**

Include the International Crane Foundation in your will or estate plans. You can create a legacy gift in your will, include the International Crane Foundation as a beneficiary of a retirement plan, and even create a legacy gift that provides you income in your lifetime.

- 2. Tell us about your legacy gift**

Let us know you've included cranes in your will or estate plans by completing the International Crane Foundation's non-binding Legacy Gift Intent Form.

- 3. Celebrate your conservation impact**

As part of the International Crane Foundation Legacy Challenge, a \$1,000 gift will be contributed to the International Crane Foundation in honor of your legacy commitment. You'll also automatically become a member of our Crane Legacy Society, where you'll receive special communications and invitations to exclusive events, and a lifetime membership.



**Contact me
to learn more
about legacy
options or to
share the good
news about
creating your
legacy gift!**

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