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ONE  
YANGTZE  
RIVER

WITH  
THOUSANDS  
OF  
CRANES

PORTFOLIO



ONE  
YANGTZE RIVER  
WITH  
THOUSANDS OF  
CRANES

With the river and sky as the background, the main crane echoes with the flying crane in the sky and coincides with the theme.

The Red-crowned Crane is chosen as the main body, with the antique tone and seal character font. The overall color arrangement refers to the picture of *The Vast Land*.

Curved lines make up the major elements in the poster, in harmony with the elegant curve of the crane. The color and the outline shade with each other, reflecting the freedom and liberty of the crane, helping the main crane integrate into the surroundings, so as to demonstrate the inseparable relationship between the crane and nature.

It highlights the bright blue of the crane, which not only makes it stand out, but also makes it easy to identify the group of cranes in the background, creating the atmosphere of "thousands of cranes and feathers". Taking bright blue as the major color of the crane on the Yangtze River, the picture not only expresses that the crane is in harmony with all of nature, but also pays tribute and adds luster to the Yangtze River with its own vitality.

Only with the beauty of the Yangtze River can there be beautiful cranes, and vice versa. Cranes are the sprites of the wetland, in harmony with nature and catching the eye.

I hope to depict their beauty by myself, to reflect the inspiration gained from the connection between the Yangtze River and cranes in the painting, but also hope that cranes can co-exist with the world for a long time, and appeal to everyone to protect wetlands and preserve the ecological environment.



Author: Li Mingxin

*Permanency of Lucid Waters and Lush Mountains*

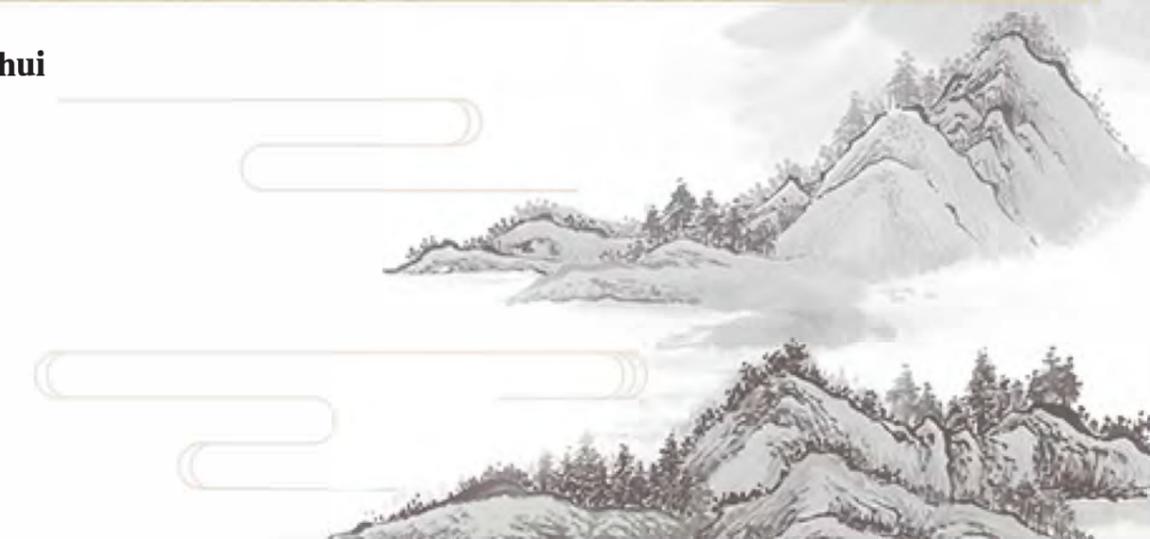
The theme of the picture is Red-crowned Cranes, far and near, high and low, dynamic and graceful, with lotus flowers and green grass in the background, showing intimacy and peace.

In Chinese traditional culture, Red-crowned Cranes represent longevity, auspiciousness and harmony. The concept of green development put forward by General Secretary Xi Jinping adheres to the principle that lucid waters and lush mountains are invaluable assets, advocates harmonious coexistence between man and nature, and cleaves to the path of green and sustainable development.

It intends to inspire more people to conserve Red-crowned Cranes, protect ecology and love nature. "Guard the beauty of scarcity and retain the beautiful scenes of China."



**Author: Ding Zhihui**





The Siberian Crane and the White-naped Crane are the main image, and the two cranes coil around and look at each other in the sky. It seems that they are vying for beauty, with the Siberian Crane on the lower left, and the White-naped Crane on the upper right. The two cranes spread their wings and fly, echoing with the sun on the lower right. They compete with each other for beauty and charm.

The whole picture is drawn in the form of Chinese style, showing the charm of the crane. The color arrangement is quite antique, showing the character of the Chinese crane. The central composition of the picture creates visual beauty.

Connotation: the charm of the two cranes is equally matched. Both are our national-level protected animals, so we should realize the charm of cranes, care for animals, and carry forward the beauty of Chinese culture and Chinese cranes!



**Author: Zhang Lujiao**

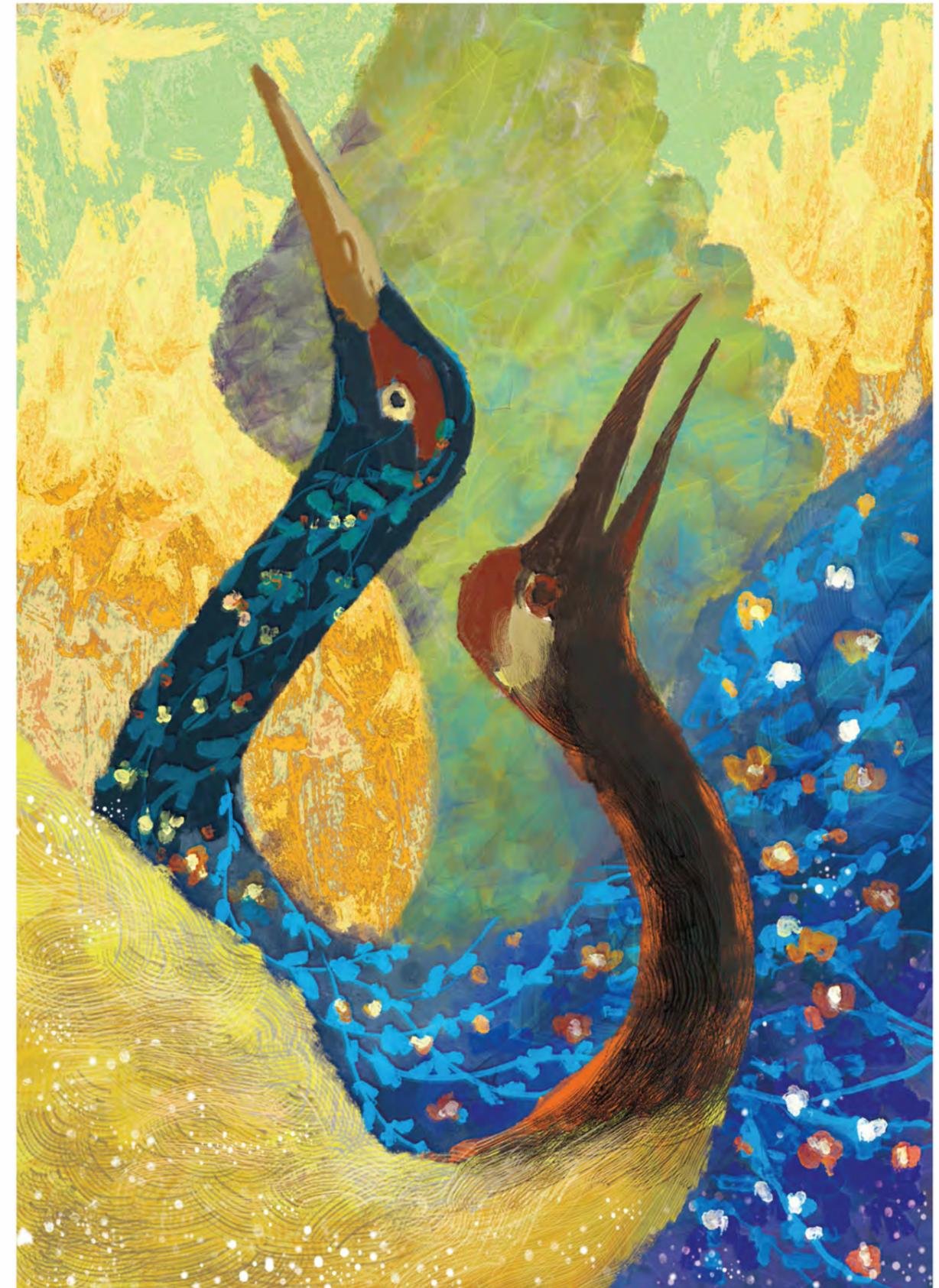


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Red-crowned Crane and Black-necked Crane are selected for the design. One is the so-called fairy crane, the other is the fairy crane in Tibetan culture. Red-crowned Cranes live in northeast China, and Black-necked Cranes inhabit the snow-covered plateau. The habitats of the two cranes are across the territory of our motherland. There is a marvelous connection between them.

In terms of the color scheme, the colors that represent water and vitality are chosen, matched with concise, abstract profiles and local close-ups, and incorporate the texture of some abstract feathers, plants and water waves. It echoes with the theme "One Yangtze River, Thousands of Cranes and Feathers: The Charm of Cranes", and it aims to highlight the beautiful lines of cranes. We hope people can pay more attention to these beautiful and elegant creatures.

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Author: Tang Yimu



**Author: Wei Yixuan**

Represented by the five kinds of cranes in China, it carries people's pursuit of elegant virtue.

In addition, there are three black full moons, which symbolize the reality of human existence. The combination of the white crane and the black moon expresses the balance between "heaven" and "earth" like the Eight Diagrams in man and nature, that is, the pursuit of holiness and elegance as well as pragmatism.

# 千鹤万语

一个长江，千鹤万羽，千鹤万语。  
无数文人骚客写下了赞美鹤的诗句。  
它们优雅美丽的身形也受到人们的喜爱。  
鹤在中国文化中常与吉祥、长寿等许多美好寓意关联。



The crane is a very important image in ancient Chinese culture, and countless scholars and poets have written poems to praise cranes. There are thousands of cranes on the bank of the Yangtze River, delivering plentiful connotations.

I cite ancient Chinese poems about cranes to express people's love for cranes throughout history.



Author: Liu Yuyang

In China, the crane is very popular. Whether in poetry or painting, the image of cranes abound.

However, most people may only know about Red-crowned Cranes and Siberian Cranes, but do not realize that there are other cranes living across China, which are also facing the threat of habitat destruction and population decline.

Therefore, through a complete display of nine species of cranes living in China, including Red-crowned Crane, Siberian Crane, Demoiselle Crane, Sandhill Crane, White-naped Crane, Black-necked Crane, Eurasian Crane, Hooded Crane and Sarus Crane (although in China, it has not been recorded for the past eight years). We hope that the public can know the names and features of different cranes through the work, and become motivated to understand different cranes and participate in their conservation.

Dr. Jane Goodall said: "Only if we understand can we care. Only if we care can we act. Only if we act can we bring hope."



Author: Que Ling



**Author: Lu Jialing**

Rivers meander and thousands of cranes hover  
The Yangtze River extends from afar  
There are abstract hills on both sides  
The upper half of the picture shows the silhouette of countless flying cranes  
It's an overall presentation of central symmetrical composition  
The perspective points focus to the middle  
Creating a sense of infinity of time and space  
The headline is in the handwritten brush font with a strong sense of handwriting  
The upper and lower designs echo each other  
There are both dark and light colors  
The light color is closer to the main visual color.

The poster simplifies the shape of the crane into black and white images, and the outlines of different forms of crane are combined to form a texture that can be spliced and extended, showing the diversity of crane species.

Author: Ruan Qianyu





**Author: Li Shuying**

It tries to explore the relationship between urban construction and birds.

And call on the whole of society to pay attention to the harmonious coexistence between wildlife and human beings.



**Author: Chen Zirui**

All cranes in China are ranked according to the endangered levels.





The picture of "three cranes having fun and singing together" shows the wonderful scene of animals living in harmony with the environment.

The Yangtze River is the cradle of our nation and Chinese culture. It has witnessed all the history of China and nurtured everything. This picture is based on the Tanggula Mountains on the Qinghai-Tibet Plateau, which is the source of the Yangtze River. It mainly depicts cranes on the lucid river. Cranes are the embodiment of happiness and auspiciousness in Chinese culture. The good ecological environment has contributed to the ability of cranes to survive.

As a kindergarten teacher, I hope that people can know the living conditions of cranes in a healthy environment in a simple way. I hereby call on people to protect the ecological environment and retain such "Chinese beautiful scenes" for future generations.



Author: Xu Yan



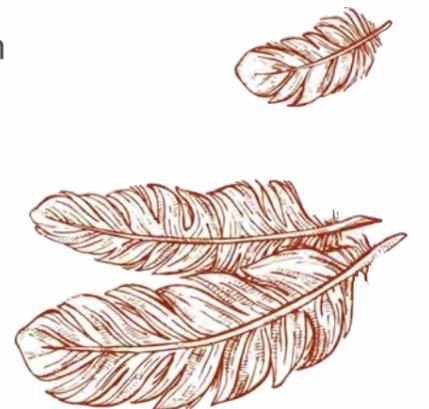
**Author: Yang Ningxin**

It is afraid of dropping the red color on its head when bowing and losing the white color on its tail when bathing in the sun.



**Author: Tang Qi**

It shows the beautiful vision of frankness between cranes and human beings, and expresses the blueprint of harmonious coexistence between man and nature.



*A Feather with A Thousand Words*



It takes the Demoiselle Crane as the theme of design and relates with its migration background: although it is the smallest of the fifteen crane species, it flies across the Himalayas and deserts in order to migrate and meanwhile watch out for its predators.

I use the collage to express the connotations, because collage can express emotions more richly and abstractly. For example, the mountain here is not only the mountain of the geographical environment, but also an ordeal, which is why I represent the mountain with a picture of a text message: for the species, if it manages to go through the mountain, it can continue to survive. Otherwise, the number of the species will gradually decrease and be recorded in history only.

The meaning of the title "A Feather with A Thousand Words": every feather has witnessed its experience and transformation, and every feather is the proof of its efforts to survive. Although the migration of birds is an instinctive reaction in nature, I still involuntarily admire their courage to forge ahead.

**Author: Yu Jialin**

*Tritium Flow Incessantly*



Author: Rao Ya  
Ma Shuying

Cranes live on the Yangtze River, but now the environmental pollution is still serious. "Tritium" represents pollution, so it is named tritium flow incessantly. We combine the Yangtze River with the crane, hoping that the Yangtze River can be protected to ensure the healthy growth of cranes.

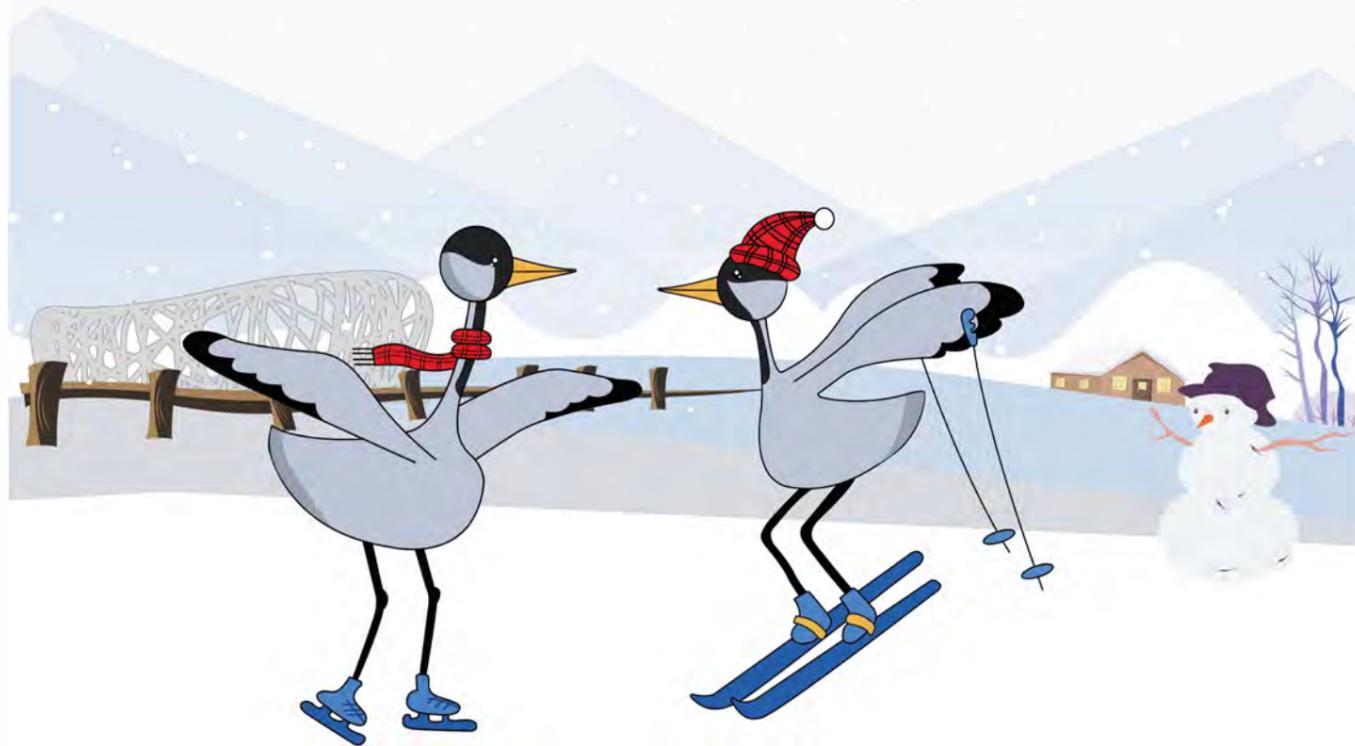
*Dancing on the Clouds and Enjoying Freedom in the Sky*



Author: Zhu Ziyu

With the traditional composition style of lines and colors, the poster shows two cranes soaring in the waves, flying freely amid the cloud and in the sun, and singing in the sky. It conveys the good wish that thousands of cranes can travel freely between the water and the sky, and live in harmony with all things in nature.

## 给越冬灰鹤一个安心的“家”



Author: Ma Zhengyuan

I'm a bird lover. I know that the Eurasian Crane is a migratory bird and an endangered species in the world, but in a survey on the protection of cranes, I found that some of their wintering areas were polluted. At the same time, I was deeply moved by the string of footprints of cranes on the ice during the bird watching activity in winter, which gave me the inspiration of "cranes dancing on the ice."

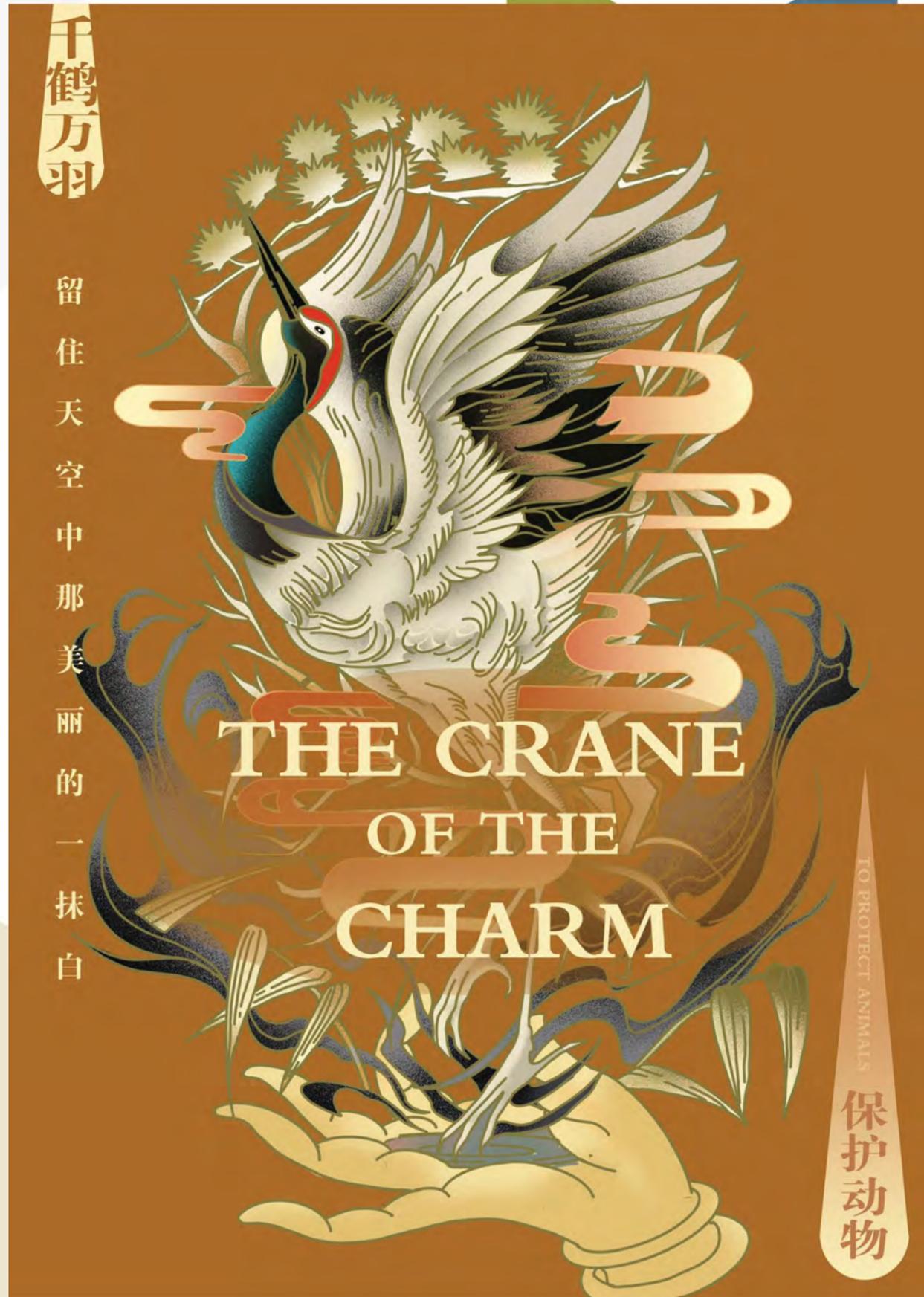
The picture is composed of two human-like skating cranes. One is wearing a scarf and skates, and the other is wearing a hat, and is skating and holding a ski stick. They are standing opposite each other, as if in conversation. They are plump, charmingly naive and cute!

On the whole, white, gray, black are taken as bottom color, expressing the snow white winter and Eurasian Crane with dominant gray and partial black. Eurasian Crane skates, snowboards and scarves embellish to express the cool blue and festive red.

Design concept: Make Eurasian Crane become the city card to inspire people to think about the protection of environment and birds:

- (1) Reflecting the basic requirements of building an ecological civilization, practicing the core values of a harmonious socialist society and building a socialist ecological civilization with Chinese characteristics in the new era;
- (2) Contributing to the protection of biodiversity to promote the development of environmental protection;
- (3) Bird protection itself is an international act. Besides, the wintering Eurasian Crane also has the connotation of "winter". Taking the protection of wintering Eurasian Crane in recent years as the theme can improve the country's international recognition of the natural environment and can also increase international discourse.
- (4) In China, Eurasian Crane is a class-II key protected species, and has always been a symbol of auspiciousness and longevity in Chinese tradition. The return of a large number of wintering Eurasian Crane adds to our cultural heritage.

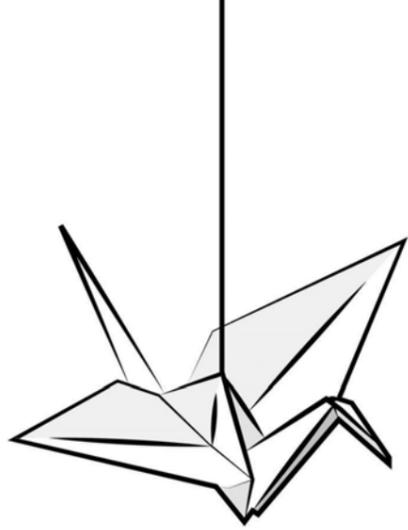




Author: Wan Ziyue

As the core of the poster design, the illustration shows the charm of the crane by depicting the graceful posture of the crane at the moment of touching the water.

The background plants are also closely related to the crane elements, showing the traditional Chinese elements. Holding the crane in hand calls for people to pay attention to animal protection.



The poster's theme is "Crane Made of Paper", which means the crane in a poem is folded from a piece of paper.

The poster is composed of the crease patterns and folding steps of the self-designed origami crane model, both of which are vector drawings. The essence of a paper crane model is formed by a square piece of black and white paper through folding repeatedly without cutting.

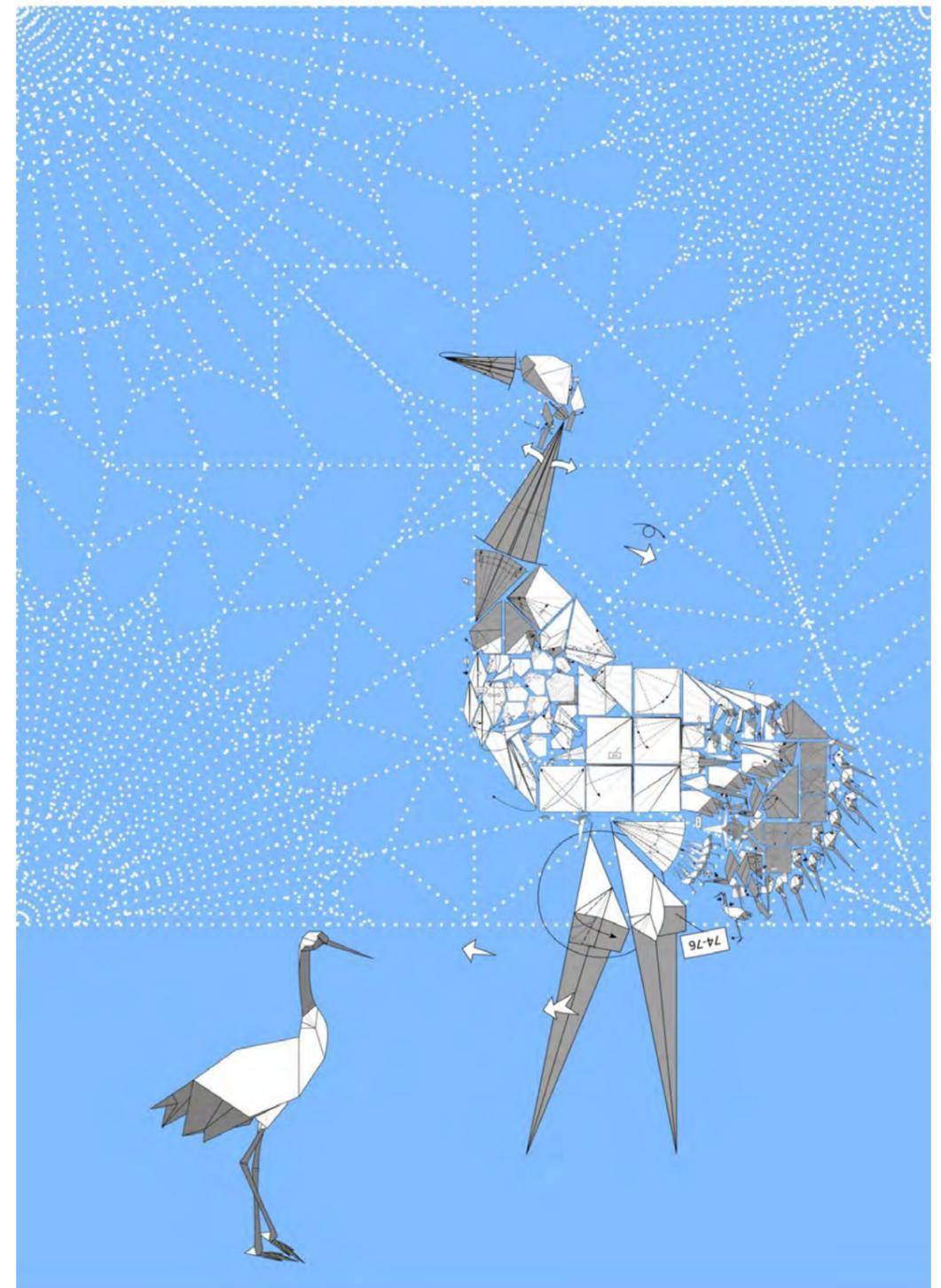
The crease pattern of top white square is traced by dotted lines, They look like countless stars in the sky and thousands of cranes on the earth.

The large crane on the upper right is actually assembled by breaking, rotating and adjusting the size of the folding sequence diagram of 100 folding steps for making the complex crane model.

The small crane at the bottom left is the folded finished product.



### Crane Made of Paper



**Author: Huang Xiaoxian**

In Chinese traditional culture, cranes are deeply loved by the public as the symbol of longevity, happiness and nobility.

Cranes are very important species in nature. 8 of the 15 species of cranes in the world are distributed in China, and 5 of them are endangered.

In order to spread the charm of cranes, "One Yangtze River with Thousands of Cranes " project will break the barrier between public and animal protection through a variety of online and offline activities and the latest progress and interesting stories sharing.

This portfolio will present 20 works winning awards in the poster contest themed "One Yangtze River, Thousands of Cranes and Feathers: The Charm of Cranes". They have a profound meaning and distinct theme, impressive to people.



International Crane Foundation (ICF), headquartered in Baraboo, Wisconsin, USA, is the only non-profit organization in the world dedicated to researching and protecting all 15 kinds of cranes. In more than 50 countries around the world, ICF has made efforts to protect cranes and their habitats through scientific research, wetland protection and restoration, community development and protection, and environmental education.



Center for East Asian-Australasian Flyway Studies (CEAAF) of Beijing Forestry University, is based on scientific research and technological services related to migratory birds and their habitats in the East Asian-Australasian Flyway (EAAF). The main research direction includes: ecological research of migratory waterbird, theory and technology research of habitat protection and restoration, research and development of monitoring technology and equipment for migratory birds, research on international multilateral cooperation mechanism in migratory areas, etc.



Sustainable development is the common theme of human society facing the future. Huatai Securities adheres to a high sense of social responsibility and establishes "Yixin Huatai · One Yangtze River" ecological protection program which aims to assist the Yangtze River protection. Through cooperation with environmental NGOs, the Citizen Scientists Initiative was launched to protect the biodiversity of the Yangtze River Basin, to promote the mainstream of biodiversity conservation and guide the citizens to explore the beauty of nature by collecting basic data for species monitoring and research.



Roots & Shoots Beijing is an innovative service organization dedicated to helping young people realize their dreams of environmental protection. It was founded by Dr. Jane Goodall, a world-renowned zoologist, advocate of environmental protection and UN peace envoy. We are helping more young people in their own way carry out a variety of environmental protection, animal protection and community development projects, and pushing others to bring hope to the earth.