

ANNUAL REPORT 2020

April 2019-March 2020

INTERNATIONAL CRANE FOUNDATION



**4,700,000** acres of Siberian Crane breeding habitat upgraded to new Kytalyk National Park in Russia and **478,000** acres of White-naped Crane breeding habitat in Mongolia protected through the new Khurkh and Khuiten River Valley National Nature Reserve. **13** communities in East Africa signed Conservation Agreements to conserve over **20,000** acres of wetlands and watersheds, and planted **10,000** indigenous tree seedlings, **4,000** fruit tree seedlings, and tens of thousands of Napier grass seedlings to restore hillslopes, reduce erosion, and improve their livelihoods. In South Africa, farmers implemented sustainable land-use practices on more than **200,000** acres of crane habitat. **150** seasonal jobs created to remove **4,180** acres of invasive *Mimosa pigra* from the Kafue Flats, Zambia—increasing rural income and community support for floodplain conservation and restoring Africa's most important wetland for Wattled Cranes and many other species. **220** landowners on the Texas coast participated in developing our new land management guide to improve wintering habitat for Whooping Cranes as they expand onto private lands as part of their longterm recovery. **10,000** students in **9** countries received our hands-on *Cranes in the Classroom* environmental education program, and we trained more than **50** educators to inspire tomorrow's leaders and encourage local action through school conservation clubs and camps.

## A LETTER FROM OUR CEO AND BOARD DIRECTOR

e love sharing the impact statements above and even more on the pages that follow—inspirational numbers reflecting the positive impact we are achieving together to save cranes and the magnificent places that sustain an abundance of life, including people! None of this work would be possible without a strong, diverse, and profoundly connected team of staff, partners, and, most importantly, supporters like you.

As we reflect on our accomplishments during this most challenging of years, we have never been prouder of our team and how together we have become stronger, never wavering in our conservation mission during a time of crisis. Long before the COVID-19 pandemic began spreading across the globe last winter, severely affecting our work and teams across the U.S. and many countries in Asia and Africa, we were combatting biodiversity loss and climate change on an unprecedented scale. We know the frightening numbers. More than 3 billion breeding birds have been lost from North America in the past 50 years. 2.2 million acres of Amazon rainforest burned down in 2019 alone. More than 400 parts per million of carbon dioxide in our atmosphere, far surpassing the level of greenhouse gases that climate scientists agree is too high for our rapidly warming planet.

But as this annual report reflects, we are making a difference, together. We apply valuable lessons learned from 46 years of crane conservation to give us hope and tools for a better future. The continued recovery of the Endangered Whooping Crane this past year shows us that we can bring back species from the brink of extinction—when we all work together for a common goal. We demonstrated that charismatic species like cranes play a vital role in helping us secure ecosystems that sustain many lesser-known species that also need our help. The new Khurkh and Khuiten River Valley National Nature Reserve in Mongolia will protect the most important breeding grounds for Whitenaped Cranes and many species of birds that depend on grasslands-where we have suffered our most significant decline in bird populations worldwide. Our deeper commitment to the Kafue Flats of Zambia, home to 30% of the world's Wattled Cranes, is securing protection for all the world's Kafue Lechwe antelope and more than 400 bird species.

We are redoubling our efforts to safeguard cranes in the face of climate change, drawing lessons from decades of conservation leadership—that the needs of cranes and people are absolutely linked to healthy wetlands and watersheds. In southern Africa, we are challenging river developers to incorporate climate and encouraging flow releases from existing dams to vital floodplains like the Kafue Flats that serve as an oasis for cranes, people, and diverse wildlife during drought. In East Africa, we are linking wetland conservation for Endangered Grey Crowned Cranes to improvements in public health and food security for communities that are increasingly dependent on wetlands in the face of disease and hunger. We are partnering with local clinics in key crane areas to increase public access to good health care as malariacarrying mosquitoes expand into Uganda for the first time with rising temperatures. We are helping communities adopt climate-smart, wildlife-friendly farming practices that improve the productivity of their farmlands and reduce pressure on wetlands. In China, we are working with the government to improve water management practices in and around Tumuji, Momoge, and other national nature reserves to help ensure that wetlands can meet the needs of cranes, and local communities, during times of drought and flood. In Texas, we are using our models of how sea-level rise impacts the wintering grounds of Whooping Cranes to promote land conservation and restoration and secure conservation easements and

change into the design and operation of new dams,

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other set-asides that will accommodate the recovering crane population under future sea-level conditions.

As we write today, much of our attention is focused on managing the impact of the global pandemic on our teams and mission around the world, and on bringing people together from diverse cultures and backgrounds to solve problems and affect positive societal change in a time of profound tension. But we do so knowing that the health of people and the health of our natural world are inextricably linked. We are always looking forward for ways we can emerge from these crises stronger than ever in our effort to secure cranes and the places we all need in a rapidly changing world.

The challenges we face are daunting, but we are learning from success and deepening our impact. Thank you for supporting our efforts to combat the global decline in birds, the loss of their precious habitats, and the impacts of climate change. Thank you for standing with us through the global pandemic. Thank you for supporting our team as we bring people together through cranes as global ambassadors for goodwill and cooperation.

When we care enough to engage and act, we can make a real difference for cranes and all of us who share this fragile earth.

With gratitude,

Richard Beilfuss President & CEO

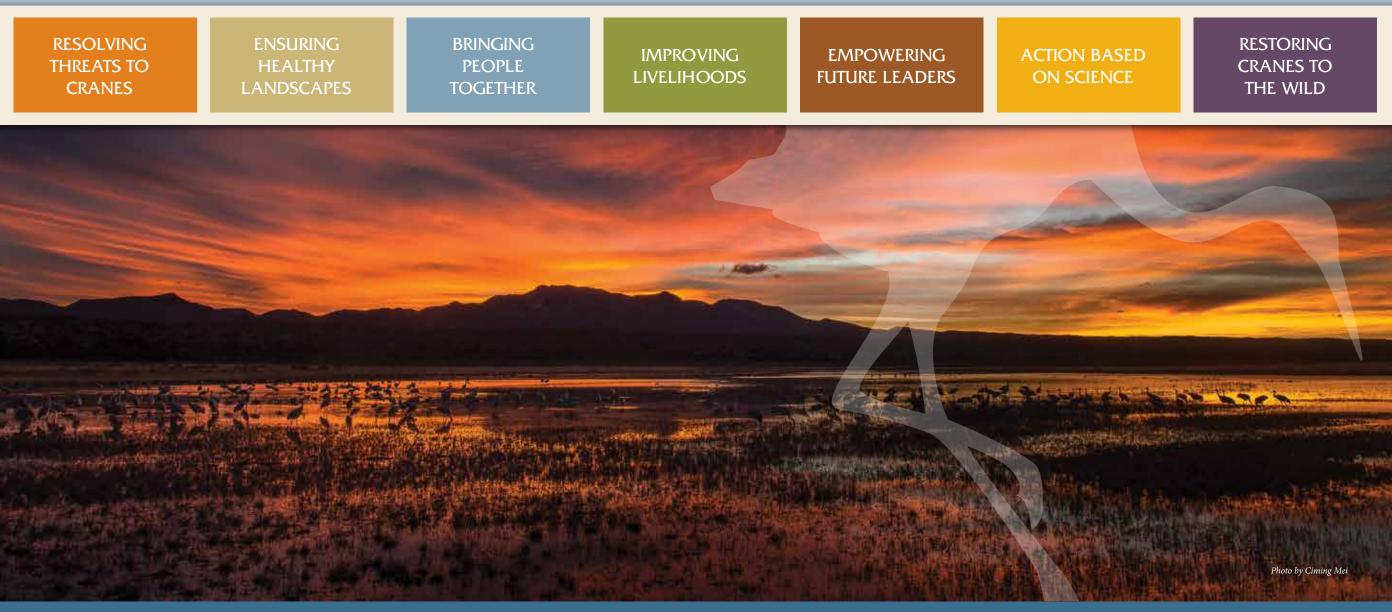
Urban Lehner Chairman of the Board of Directors

White-naped Cranes by Ciming Mei Cover photo of Sandhill Cranes by Ted Thousand

# Impact by the Numbers!

By working strategically with partners around the world, we are able to have tremendous impact for cranes and their landscapes. On the following pages are **impact highlights** from April 2019 to March 2020.

# Our work is **focused** on **7** key strategies



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Rehabilitated 8 cranes (Wattled, Blue, and Grey Crowned) that were injured through powerline collisions and entanglement with fence lines in South Africa, and provided mitigation recommendations to the Eskom public electricity utility in South Africa aimed at reducing future collisions.



Trained **3** South African staff to serve as Wildlife Poisoning First Responders and taught others how to respond to poisoning incidents

that are a significant threat to many species of cranes, especially where they feed in agricultural areas of Africa and Asia.



Interviewed **120** herder families in Mongolia to understand and reduce overgrazing impacts to nesting White-naped Cranes and other grassland birds. We used nest cameras to document high rates of livestock disturbance and dog predation and met with herders who agreed to restrain dogs during the incubation period.

Engaged with **22** conservation organizations and governmental agencies in Cambodia and Vietnam to develop a conservation

action plan for the rapidly declining Eastern Sarus Crane and submitted the plan to the governments of Cambodia and Vietnam for endorsement and action.

Removed and mapped **1,632** abandoned crab traps from marshes used by Whooping Cranes in Texas, helping ensure adequate food for wintering cranes and other wildlife. This was the **4**<sup>th</sup> annual Texas Abandoned Crab Trap Removal Program we've co-hosted, involving **68** boats and **164** participants.



Produced and delivered hunter education information to **33** waterfowl guides and

hunting lodges, aimed at reducing incidental shooting of Whooping Cranes, in partnership with Texas Parks and Wildlife and U.S. Fish & Wildlife Service.

Engaged 8 organizations in Louisiana with courtroom advocacy at 3 hearings at the Western District Court of Louisiana in Lafayette to strengthen penalties for illegal shootings of Whooping Cranes.







Restored **4,200** acres of critical habitat in Zambia for Wattled Cranes, endangered Kafue lechwe antelope, and other threatened wildlife by removing invasive shrubs from key feeding grounds on the Kafue Flats, as part of our 20-year commitment with the Government of Zambia to save this vital floodplain.

Signed **7** Conservation Agreements with community groups (**199** households) in western Kenya, covering more than **350,000** acres of wetland and surrounding watershed. We produced and distributed **10,000** indigenous tree seedlings to **90** farmers to restore degraded forests in this landscape and established **10** protected water springs to reduce water harvest from sensitive wetlands and provide water to over **10,000** people, including two schools.





In Rwanda, signed **6** Conservation Agreements with community groups, engaging **626** households to conserve nearly **170,000** acres around Rugezi Marsh. We distributed **4,000** avocado tree seedlings to restore

hillslopes, reduce soil erosion, and generate new income streams in this densely-populated watershed.

Crane custodians in southwestern Uganda helped restore **50** acres of wetlands on abandoned farmland by planting papyrus and reducing livestock grazing pressure. We provided **87** households with Napier grass seedlings to stabilize soils in the surrounding watersheds.



Secured protection for nearly **12,500** acres of crucial habitat for three crane species as new nature reserves or protected environments in South Africa, with another **450,000** acres currently under negotiation for protection with landowners. Supported by our field staff, farmers are implementing sustainable land management practices over more than **200,000** acres in this area.

Helped upgrade **4,700,000** acres of Siberian Crane breeding habitat to national level protection with establishment of the new Kytalyk National Park in Russia. Also helped secure **6,900** acres of Siberian Crane stopover habitat in China as a



National Wetland Park.

Protected **478,000** acres of White-naped Crane breeding habitat in Mongolia with gover Khuiten River Valley N

in Mongolia with government approval of the new Khurkh and Khuiten River Valley National Nature Reserve. We are partnering with the Wildlife Science and Conservation Center of Mongolia for research and monitoring in the reserve and outreach activities

with the local farming and herding communities that depend on this diverse landscape.

Conducted climate change vulnerability analyses for **3** protected wetlands important for Eastern Sarus Cranes in the Mekong River Delta, Vietnam and prepared climate adaptation plans for each site.

National Wildlife

Refuge and other

protected areas.

Worldwide, cranes and wetlands are negatively impacted by shifts in temperature, rainfall patterns, sea-level rise, glacial melting, and other factors linked to climate change.

Developed a new land management guide to improve wintering habitat for Whooping Cranes and shared it with **220** private landowners—as the cranes recover from the brink of extinction, they increasingly range outside of Aransas





Collected approximately **9,000,000** seeds from **95** prairie species to plant at our new visitor center. We have restored more than **200** acres of prairie, savanna, and wetland at our headquarters in Wisconsin to reflect the period when our neighbors, the Ho Chunk Nation, occupied this region.



TOGETHER

Our global staff across the U.S., China, and several countries in Africa organized **150** volunteers who contributed over **247** hours to clean **2.5** miles of shoreline and **4** acres of habitat on Earth Day



*Party for the Planet.* 

**100** community members joined our team on the Kafue Flats of Zambia to celebrate the

Party for the Planet on Earth Day. We also brought together **200** Zambians from government, schools, and communities to celebrate World Wetlands Day.

Participated in **3** radio talk shows that reached **70,000** people with conservation messages in western Kenya, and held a crane festival that attracted more than **500** participants.





Conducted **10** 

awareness campaign sessions focused on the wise use and conservation of wetlands in Uganda, reaching over 8,000 people, and held a crane festival that attracted an additional **700** people.

Supported **5** outdoor activity events with partners in crane sensitive areas of the Drakensberg, South Africa, engaging **320** runners and hikers and establishing the first rural community-based hiking club in South Africa. Our goal is to encourage people to explore and appreciate the watersheds that



feed water to their wetlands and communities.

Our landmark East Asia Crane Flyway Workshop in Beijing brought together **300** representatives from the **6** flyway countries (China, Japan, North and South Korea, Mongolia, and Russia), strengthening international cooperation across the region and generating Conservation Action Plans for the 4 threatened crane species of East

Asia-Siberian, Red-Crowned, White-naped, and Hooded Cranes.

In China, **600** people participated in Poyang Lake Birdwatching Week, a high-level event co-organized by ICF together with the Jiangxi Provincial Government, that included an International Siberian Crane Forum, meetings on international cooperation, and nature education activities strengthening conservation of the most important site for cranes in East Asia.



We brought together over **150** researchers, teachers, and nature reserve managers to discuss Black-necked Crane conservation

from the three range countries, China, Bhutan, and India at the 7th Black-necked Crane Network Meeting. A global Conservation Action Plan for the species was developed and presented at the Conference of Parties of the Convention on Migratory Species in India in February 2020.



We signed a long-term agreement with WWF-Nepal for conservation, restoration, and educational outreach at Lumbini Crane Sanctuary in Nepal, in cooperation with Venerable Metteyya, a local monk who leads the project. Lumbini is the birthplace of Buddha and receives millions of Buddhist pilgrims.

Lumbini supports 6 pairs of breeding Sarus Cranes and the Blue Bull, the world's largest antelope.

Hosted **4** local government leaders from Cheorwon, the most important crane area on the Korean peninsula for a study tour to the U.S. We plan to create a new crane conservation center near the Korean Demilitarized Zone.

**30** government officials from the Cambodia Ministry of Environment joined with more than **200** community members and local forest rangers to attend our Wetland Awareness Day on the occasion of World Wetland Day 2020 at Kulen Promtep Wildlife Sanctuary—focused on raising awareness about the plight of the Eastern Sarus Crane in Cambodia.





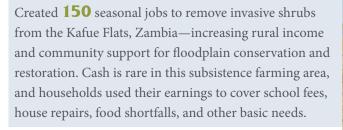
Conducted **171** outreach events across the Whooping Crane Eastern Migratory Population flyway in the eastern U.S., reaching **14,700** individuals. In Texas, we conducted **29** outreach activities in the Whooping Crane wintering range reaching over **3,000** seniors, birders, community planners, waterfowl hunters, and others. We also debuted the film *Journey of the Whooping Crane* at the Conserve

Sauk Film Festival.

Helped design a giant crane-themed corn maze in Wisconsin, successfully completed by thousands of visitors and more than **40** of our staff and interns! We hosted a **3** month-long informational booth at the maze to raise awareness about crane conservation on farmlands.



# IMPROVING LOCAL LIVELIHOODS







Trained **75** individuals in beekeeping and distributed hives across **9** villages in the Drakensburg, South Africa. We trained **6** women to use sewing machines for making eco-products such as reusable sandwich and shopping bags, aimed at reducing plastics in this sensitive area.

We trained and supported **7** community groups in key crane

In Rwanda, we supplied **1,840** households with

Napier grass seedlings to grow fodder to feed livestock and boost milk production near sensitive wetlands. We helped **7** new beekeeping cooperatives harvest and sell more than **170** pounds of honey and **100** farmers to grow and market avocados.



conservation areas of western Kenya to develop new businesses, including poultry management, beekeeping, and tea production.

**130** local people from d Phnom Penh, Cambodia

women's groups in Kampot Province and Phnom Penh, Cambodia earned income from handicraft production linked to crane conservation at Anlung Pring Sarus Crane Sanctuary.







Launched new school conservation clubs in many African countries to encourage kids' passion for cranes, wildlife, and conservation. In Zambia, we formed **2** new conservation clubs with **100** kids from around the Kafue Flats. In Kenya, we worked with **900** kids from **32** conservation clubs, and in Uganda

we reached another **266** kids in **6** conservation clubs. We also trained **24** instructors in Kenya and **12** in Uganda to add environmental education to school curriculum.

In South Africa, trained **5** members of the Mqatsheni community in videography and storytelling with our

partner Nature, Environment, and Wildlife Filmmakers-to capture stories about how people use and appreciate the Drankensberg region, so rich in cranes. **355** adults and children gained a deeper understanding of how healthy wetlands benefit their lives through our ecological goods and services toolkit.

Trained **6** young Mongolian biologists in crane ecology and habitat monitoring to build capacity for improved crane conservation in Mongolian wetlands and grasslands. Also improved the research

capacity of **16** people from universities and government institutes in Mongolia through specialized field training in hydrology and participatory approaches for working with local communities, in partnership with the U.S. Forest Service.

**1,083** youth engaged in crane camps for conservation education





reserve outreach programs in Black-necked Crane breeding and wintering areas trained to develop curricula, conduct ecological camps and festivals, and work with farmers to

reduce disturbances to cranes. **480** students in **6** project schools were taught the Black-necked Crane and Wetlands school curriculum.

South Korea.

**21** Chinese educators from schools and nature

Conducted 4 national training workshops covering Cambodia, Laos, Thailand, and Vietnam, and a Southeast Asia regional training on wetland management for **90** managers of protected areas and **30** university researchers.





school classrooms

surrounding Kulen Promtep Wildlife Sanctuary, Cambodia, to inspire more than **400** students and **4** local teacher trainees to care for Eastern Sarus Cranes and wetlands.

Delivered hands-on.

interns and trained **5** zoo

Joined elementary

environmental education lessons to over **3,279** students in **31** schools and **110** classrooms in the U.S. through our *Cranes in the* Classroom program.

Developed professional level aviculture husbandry skills for 9





colleagues from around the world in captive crane breeding techniques.

Provided **800** hours of mentorship to **5** zoological medicine residents and **2** veterinary student trainees in crane veterinary care.

International Crane Foundation - 2020 Annual Report

Counted **5,536** cranes during aerial surveys in KwaZulu-Natal, South Africa, which included **259** Wattled Cranes, **1,428** Blue Cranes, and **3,859** Crowned Cranes—these annual surveys have provided critical management information for these species for **27** years. We also monitored **42** Wattled Crane and



**61** Blue Crane pairs to determine their breeding success and ensure their continued recovery.

Completed **610** km of power line surveys in a Blue Crane stronghold to determine crane mortality due to collisions and improve the marking and siting of power lines in South Africa.

Conducted **22** interviews with South African wheat

farmers who support Blue Cranes on their lands to understand how their land-use decisions will be influenced by climate change and changes in land tenure. More than half of the world's Blue Cranes depend on wheat farms in this area, which



new crops as the climate becomes drier.

Counted **7,776** Grey Crowned Cranes in Kenya and **748** in Rwanda (a 50% increase over the 2018 count) during status surveys to evaluate the impact of our conservation efforts in each country. We also identified,

and monitored **20** new crane breeding sites in Uganda and **30** new breeding sites in western Kenya.

Tracked **6** Siberian Cranes on migration across northeast China and confirmed **9** important staging areas for cranes in the semi-arid region of the Songnen Plain and Liao River Plain. The tracked birds revealed the use of new roosting and foraging sites as the cranes respond to climate change and rapid development



in the region, and their dependence on cornfields in some areas, increasing their susceptibility to poisoning.

Conducted **5<sup>th</sup>** year of vegetation monitoring in China and Mongolia to document the impact of livestock grazing and recovery of grasslands with improved grazing management.





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Recorded **500** Wattled Cranes, **100** Grey Crowned Cranes, a single herd of more than **1,000** endemic Kafue Lechwe, **3** previously unreported waterbird species, and **9** rare bird species during monitoring and evaluation of our restoration efforts on the Kafue Flats. This floodplain area was previously infested with invasive shrubs. Continued our **3<sup>rd</sup>** year of monitoring wetland hydrology and surface water to monitor climate change and grazing impact on permafrost and related changes in the size and distribution of wetlands important for breeding cranes in Mongolia. This will help delineate the management zonation within the new Khurkh and Khuiten River Valley Nature Reserve.

Conducted monthly Sarus Crane counts in the Ayeyarwady Delta, Myanmar, and monitored 78 breeding pairs of Sarus Cranes to quantify the impacts of irregular climatic conditions (droughts and floods) on their breeding success. Fewer than **500** Sarus Cranes remain in Myanmar, and we are developing a major new project on flooded rice fields of the Ayeyarwady Delta to secure this threatened population.





Monitored 80% of the Eastern Migratory Population of Whooping Cranes during the winter, led by **17** volunteers we trained. We also evaluated **79,076** nest camera photos to monitor **36** Whooping Crane nests resulting in **19** chicks hatched and **3** fledged in Eastern Migratory Whooping Crane Program.

Collected **122.365** photos from 36

Entered 1.040

Information

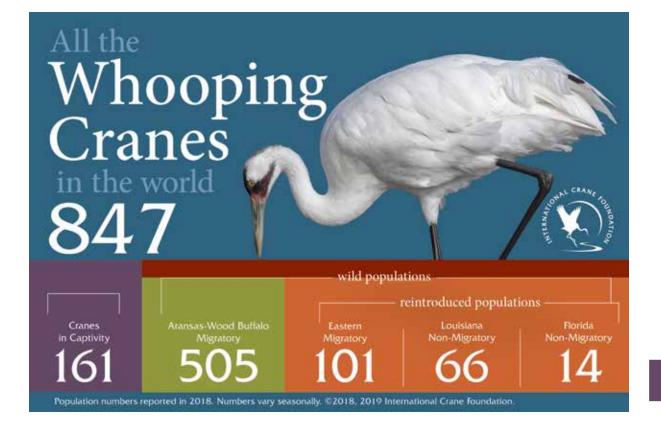
medical notes into the Zoological

nesting Sandhill Crane pairs to determine hatch success in different habitats across Wisconsin.



Management System database on **129** captive cranes maintained at our headquarters, the only location in the world where all **15** species are housed.

Reviewed **4**,**218** hours of behavioral video from cranes in captive and field pens documenting breeding activity, parental skills, foraging skills, and general habitat use. We also acquired a new digital x-ray system to help improve our diagnostic capabilities and care for our captive crane flock.



RESTORING **CRANES TO** THE WILD

13 breeding pairs of reintroduced Sarus Cranes hatched 18 eggs and fledged **4** chicks in Thailand. Since 2016, our Thai partners have established a population of **77** Sarus Cranes in the wild and fledged **18** chicks, bringing back this species that was formerly extinct in the wild in Thailand.

Released **4** captive-reared chicks in Wisconsin to bolster the Eastern Migratory

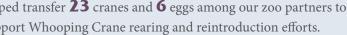
Population of reintroduced Whooping Cranes. Spent 8,400 hours of staff time in costume to isolation rear **7** Whooping Crane chicks for release in the Louisiana Non-migratory population.



Provided daily care for **129** captive cranes, feeding them over **13** tons of crane chow. We also



helped transfer **23** cranes and **6** eggs among our zoo partners to support Whooping Crane rearing and reintroduction efforts.



# RENOVATING OUR *Cranes of the World* VISITOR EXPERIENCE!



A view from above! The familiar spoke-shape of the original exhibit pod has been re-imagined to give exhibit cranes more naturalistic and expansive homes. The centrally located keeper and holding spaces remain as an



efficient and safe work area for our staff.

Sandhill Crane Viewing Room: *Cranes and the People Who Save Them* - interpretive elements in the Sandhill Crane Viewing Room introduce visitors to the cranes of the world and the conservation strategies we employ to save them.

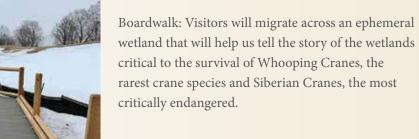




Sandhill Crane Viewing Room window: The most abundant crane species in the world is also the most popular with our visitors. Our 27-foot-wide viewing window will provide an intimate look at a pair from the comfort of our new George Archibald Welcome Center. Because the window's safety glass was so large and heavy, a robot was used to carry and place it into its frame.

Our Cranes and Culture Plaza includes an architecturally striking trellis that will provide filtered shade for visitors to pause and reflect on the many ways that cranes bring us together. The hand-hewn timbers were harvested in Peshtigo, Wisconsin. The Plaza's centrally located fountain will support a sculpture featuring a pair of dancing Red-crowned Cranes.





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The Walbridge Fund, Ltd.

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Nancy Crane Heller Mirabel I. Helme\* Bonnie and Duane Hendrickson Rebecca Herb and Henry King Joan Hero Nancy Herzberg Ann Hitchcock Gloria Holloway Paula and Andrew Holman Lynne and Mike\* Horn Robert Horswill Lin and Todd Huffman Brigid Patton and Bob Huguenard Institute of Museum & Library Services The Jennifer Friedman Hillis Foundation Abigail Jensen Barbara Johnson Carol Jordan Carol and Thomas Jordens The Joseph and Catherine Johnson Family Foundation Randall Juergensen Jun Wai and Sandra May Lee Fund Susie and Fred Kasten, Jr. The Kathleen Leahr Fund of Galesburg **Community Foundation** Carol Ann Kauffman The Kenneth and Peggy Jackson Charitable Fund Heidi Heller Kiesler\* Nancy Kilgore Karin Kirchhoff Beth Kubly William C. Kunkler III Hilda and David Kuter Raymond Kutzman Elizabeth and Andrew Labadie Winifred and Philip Lacy Lee G. Simmons Conservation Park & Wildlife Safari Wendy Lee and Easton Ragsdale Ruth and John Legge Cvnthia and David LeMieux Roma Lenehan Leo Model Foundation, Inc. Linda Di Santis and Bob Kerr Fund Mary Lindblad Joan Lindsey Nina and John Lipkowitz Lodi Sandhill Crane Association Loi and Adele Nguyen Charitable Fund Jane Loos Francoise and Mark Macomber Eugene L. Maki Joanne and Olav Malvik Mammel Family Foundation Pamela Manice

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**INTERNATIONAL CRANE FOUNDATION** STATEMENTS OF FINANCIAL POSITION

#### Years ended March 31, 2020 and 2019

ASSETS	2020	2019
Current Assets		
Cash and cash equivalents	\$4,564,814	\$4,378,920
Accounts receivable	\$36,370	\$43,450
Unconditional promises to give,		
current portion	\$9,392,407	\$2,431,827
Inventories	\$58,488	\$49,472
Prepaid expenses	\$96,448	\$148,959
Total Current Assets	\$14,148,527	\$7,052,628
Property And Equipment, Net	\$13,742,275	\$4,568,525

#### Other Assets

Unconditional promises to give,			
long-term portion	\$813,804	\$2,225,184	
Beneficial interest in			
charitable remainder trusts	\$780,797	\$816,152	
Investments, restricted			
to endowments	\$3,928,386	\$3,807,656	
Investments, other	\$18,228,588	\$19,647,099	
Cash and Investments restricted			
for capital improvements	\$1,368,036	\$3,772,698	
Construction in Progress	\$-	\$3,552,288	
Other receivables	\$3,447	\$36,657	
	¢25,122,050	фаа о <i>г</i> д да 4	
Total Other Assets	\$25,123,058	\$33,857,734	
Total Assets	\$53,013,860	\$45,478,887	

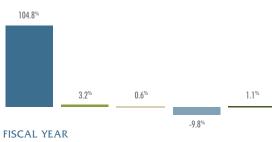
#### LIABILITIES AND NET ASSETS

Current Liabilities		
Loan Payable to related party	\$1,965,000	\$-
Accounts payable and		
ccrued expenses	\$584,269	\$699,039
Accrued payroll and		
elated liabilities	\$320,367	\$343,219
Deferred revenues and		
efundable advances	\$60,227	\$140,752
Fotal Current Liabilities	\$2,929,863	\$1,183,010
Net Assets		
Without Donor Restrictions	\$37,912,778	\$22,504,789
With Donor Restrictions	\$12,171,219	\$21,791,088
Fotal Net Assets	\$50,083,997	

#### Total Liabilities and Net Assets \$53,013,860 \$45,478,887



Total Expenses	\$7,838,873	100.00%
Total Supporting Activities	\$1,931,646	24.64%
Total Program Services	\$5,907,227	75.36%
<ul> <li>Fundraising</li> </ul>	\$964,543	12.30%
• General & Administrative	\$967,103	12.34%
Conservation Leadership	\$2,176,090	27.76%
<ul> <li>ICF Center for</li> </ul>		
<ul> <li>North America</li> </ul>	\$1,265,799	16.15%
<ul> <li>South and Southeast Asia</li> </ul>	\$299,287	3.82%
<ul> <li>East Asia</li> </ul>	\$1,037,547	13.24%
• Africa	\$1,128,504	$14.40^{\circ}$



# 2020 REVENUE

Total Revenue	\$13,626,993	100.0%
• Other	\$153,101	1.1%
<ul> <li>Investment Income (Loss)</li> </ul>	\$(1,336,160)	-9.8%
Sales and Tour Income	\$80,166	0.6%
<ul> <li>Memberships</li> </ul>	\$442,308	3.2%
• Contributions and Grants	\$14,287,578	$104.8^{\%}$

# **BOARD OF DIRECTORS** as of Fiscal Year-end March 2020

**Paul Robbins** 

**Jason Sauey** Baraboo, WI

Salt Lake City, UT

Jeffrey Sundberg

Libertyville, IL

#### ■ DIRECTORS

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Milwaukee, WI

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Gerd Muehllehner

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Margery Nicolson

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Hugh O'Halloran

**Regina Phelps** 

Harry Peterson

Pacific Palisades, CA

Brookfield, WI

Larry Benjamin Lake Forest, IL Joseph Branch\* Jennifer Perkins Speers **Robert Brumder** Iames Brumm\* New York, NY

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Baraboo, WI

VP INTERNATIONAL -AFRICA Kerryn Morrison Modderfonte, South Africa

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\*PAST CHAIR



The International Crane Foundation is a 501(c)(3) nonprofit organization. Gifts are tax deductible to the extent allowed by law.

### ASSOCIATION OFZOOS





PLATINUM



The International Crane Foundation is fully accredited by the Association of Zoos and **Aquariums**. We are recognized and approved by a panel of experts who apply strict professional standards for excellence in animal care, conservation, and education.

The International Crane Foundation is a member of the Conservation Measures Partnership, a commitment of major conservation organizations and donors to best practices for designing, managing, and measuring the impacts of our conservation actions. We use the Open Standards for the Practice of Conservation Miradi software to map conservation targets, outcomes, and evaluation.

Charity Navigator, the leading independent charity watchdog, has consistently awarded the International Crane Foundation with a Four-star Rating, recognizing us for exceeding industry standards in the areas of nonprofit financial health, accountability, and transparency.

The International Crane Foundation achieved GuideStar's Platinum Seal of Transparency. GuideStar is the world's largest source of information on nonprofit organizations.

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The International Crane Foundation works worldwide to conserve cranes and the ecosystems, watersheds, and flyways on which they depend.

#### International Crane Foundation

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